

NOBLEX

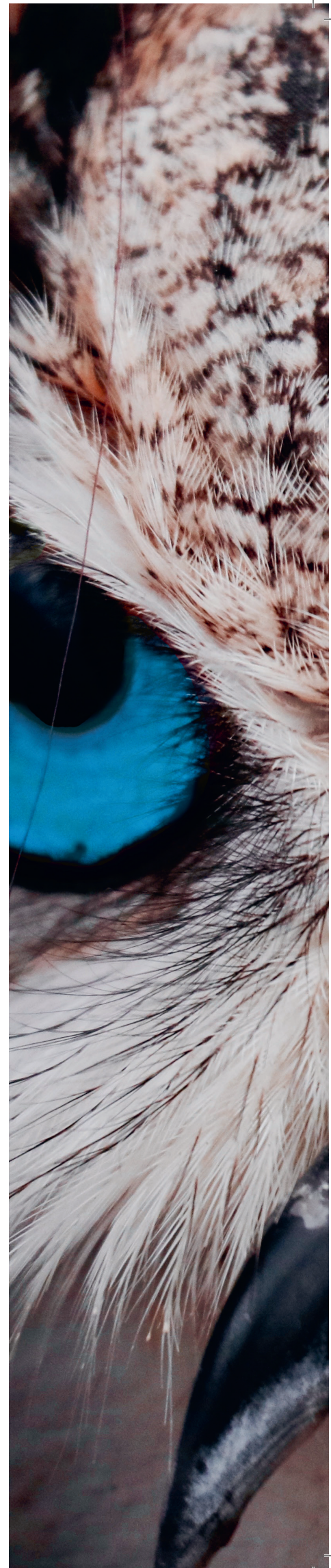
näher dran - simply closer

2018



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DOCTER becomes...





NOBLEX

We thank all Docter customers for their long-term trust and hope that our NOBLEX products will continue to inspire both hunters and nature lovers in the same way.

Greetings from **NOBLEX**



For more than 8 years, Roger Steiner has been in charge and managed the affairs at the Eisfeld location.

Being a proud Thuringian and enthusiastic hunter himself, the engineer is the first to test novelties and improvements to our optics.



Roger Steiner

General Manager
NOBLEX GmbH

Our location in Eisfeld is the entry gate to the Thuringian Forest, the southernmost location for the production of optical lenses in our federal state.

Our high-value optical lenses are meant to inspire both hunters and nature lovers in the same way. We combine innovation and tradition in order to ensure best functionality and highest possible hunting benefits of our target optics and long-range optics. We are just as grateful for positive feedback from our customers as we are for constructive criticism.



Yours sincerely, Roger Steiner

This is NOBLEX

This is us and our history

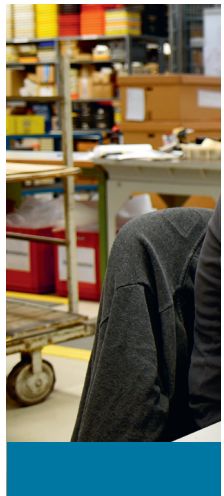
In the fifties of the last century, our production facility in Eisfeld rapidly developed into an important location for the manufacturing of optical devices. In the beginning of the nineties, Bernhard Docter took over the company from VEB Carl Zeiss Jena and rapidly expanded its activities. After his premature death, troublesome years followed which ended with the takeover by Analytik Jena and the significant expansion of capacities. Since 2016, NOBLEX has been completely independent and has successfully expanded all its lines of business.

We take pride in being able to continue the manufacturing of high-performance optics that has lasted for many decades. Our staff work with passion and commitment on combining tradition and innovation and offering excellent products.

In our new production center, we employ more than 130 staff and 13 apprentices. Further more, we support a training center for 140 apprentices directly at our location. We would like to introduce some of them to you.



Sebastian Stärker



Isabel Leipold



Angela Maier



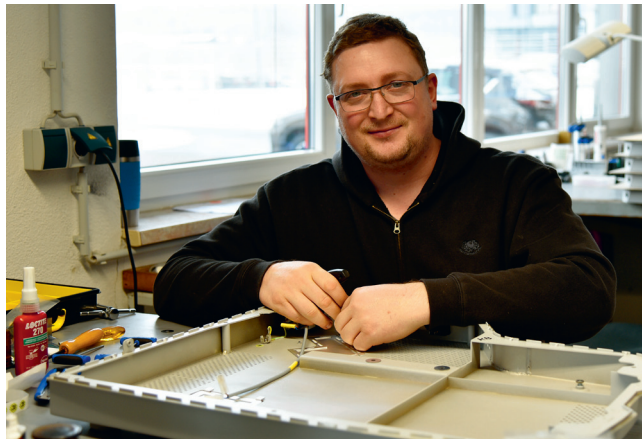
David Sausemuth



Susann Adam



Sven Bräutigam



Stefan Berke



Stefanie Herold



Mario Wehner



Marko Staroske



Anja Zöller

Homeland Tradition
Hunting Game
Nature protection Preservation
Made in Nature Suspense
Germany
Moment Autumn
Manufacture Thuringia
Forest Reflexion Innovation
Experience

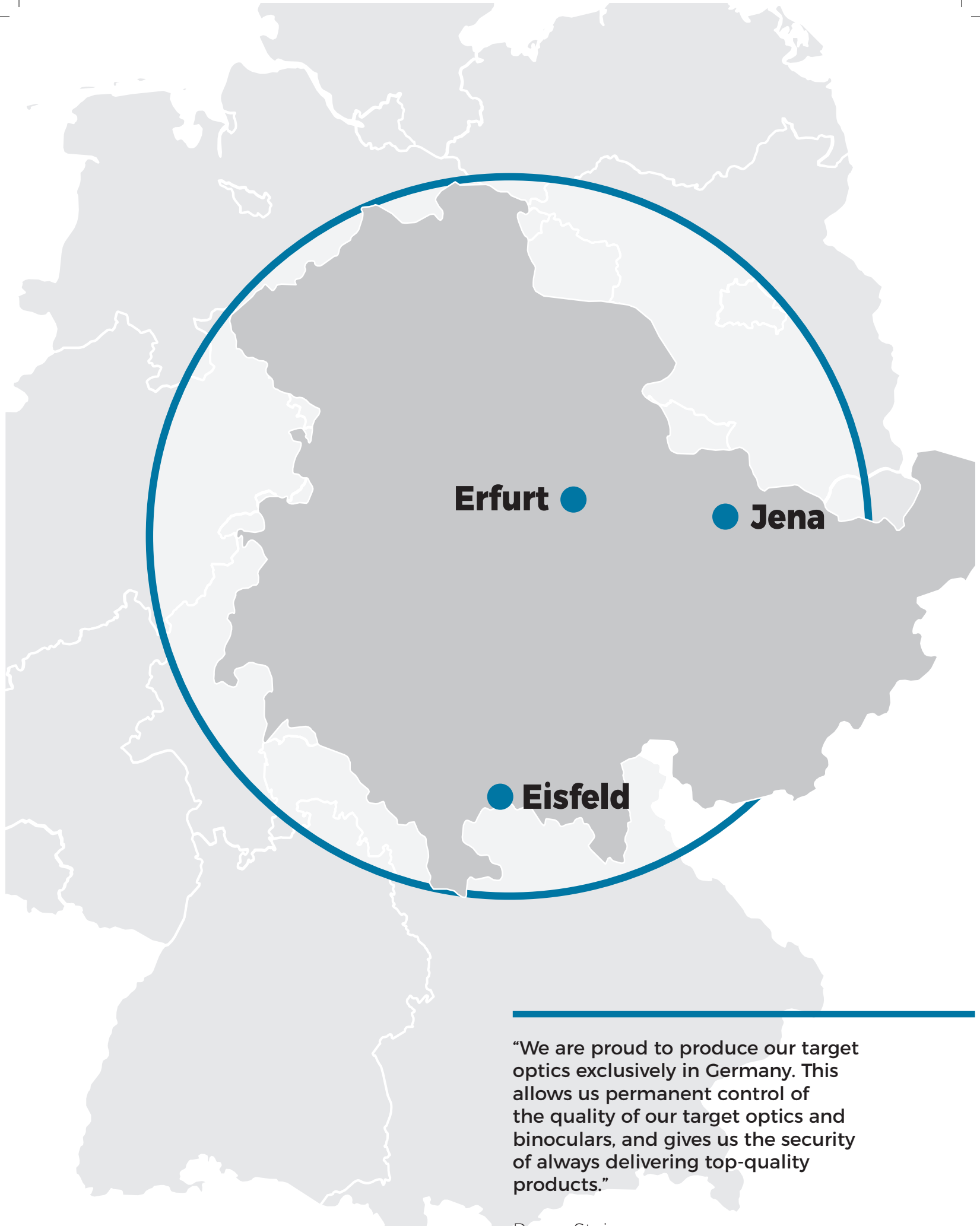
From the South of Thuringia

For centuries porcelain, glass, ceramics, and highly refined optical products have been produced in Thuringia. With Jena as the historical center, our optical devices have gained international reputation. Artistically, too, we score with Luther, Goethe, Schiller, and Bach. But did you know that this is where the kindergarten, Bauhaus style and the MP3 system were invented? This manual-industrial tradition is being continued by NOBLEX from Germany. NOBLEX – Made in Germany.



NOBLEX® mono

Top optical device for
the waistcoat pocket



Erfurt ●

● **Jena**

● **Eisfeld**

“We are proud to produce our target optics exclusively in Germany. This allows us permanent control of the quality of our target optics and binoculars, and gives us the security of always delivering top-quality products.”

Roger Steiner,
General Manager NOBLEX GmbH

Our **THURINGIA**



Thuringia is the green heart of Germany. For more than one millennium, people have been turning the natural landscape into a cultural landscape that has to be intensely taken care of. Hunting is an important part of this caretaking. With 330 million trees and more than 10,000 animal species, the Thuringian Forest is an ideal hunting ground and nature protection area.

Why you should visit Thuringia

Almost one-quarter of Thuringia's area is preserved and developed as "National Nature Landscapes". Eight protected areas, two Unesco biosphere reserves and five nature parks, preserve a diverse group of natural landscapes. From Germany's oldest hiking path, the Rennsteig, to Hainich National Park's Canopy Walk, Thuringia is the ultimate travel destination.

Smithonianmag.com, 2018 (excerpt)



16,173 km²

space

2.2 million

inhabitants

11,268

shooting license owners

188

inhabitants / hunters

89 %

passed
shooting license exams

RedDeer

A red deer steps out of the adjoining woods into the open clearing at sunset. With its head held high, its proud antlers and grand steps, the animal tries to make an impression. A majestic sight in a powerful and, at the same time, soft nature that gives

goosebumps to any hunter. Hunting down such a royal stag brings both hunting fever and a certain degree of melancholy. This shows the regard for nature and the respect for such a royal creature.

It is the hunter's honor,
To protect and care for his game,
He hunts as requested of his fame,
Paying homage to the creator!

Hunting wisdom



NOBLEX® N5

Highest possible hunting benefit
at the best price

Experiencing **nature**



WOMEN & HUNTING



With Artemis, the Greek goddess of the hunt, and Diana, the Roman goddess of the hunt, hunting has already been under female protection since ancient times. Up until the 18th century, big hunts and festivals were hosted in their honor. Artists portrayed them with arrow, quiver and bow at the time. Today, the modern “Diana” carries a finely made weapon with high-quality optics.

Goodbye
to the male domain!

Personally: Maud Sayn-Wittgenstein

Since when have you gone hunting?

I grew up with hunting.

What are your favorite hunting grounds?

I'm a "mountain person", this is my home, also for hunting. But I always find it thrilling to get to know other hunting cultures and traditions.



How often do you go hunting, and where?

Mainly, always when I'm called in to help as a track leader with my Hanover bloodhound bitch. Otherwise, there is only hunting, fishing, skiing in our leisure time.

What is the share of women among male and female hunters that you know?

Personally, I prefer to go hunting alone with my dog. However, there is quite a large number of passionate, tradition-conscious female hunters, whom I usually meet on the occasion of certain events.



What drives you, when you go hunting?

The experience in nature! In the end, it is also about "making prey".

Do you like to take part in drive hunts? Why?

If they are done within the scope of the hunting tradition. Then, however, everything has to fit: Hunting code of ethics, clothing, greeting, setting the route, breaks and hunting feast.

Noblex device? And why?

The NOBLEX®sight, because it reduces failed shots, particularly due to tilting.



AUSTRIA

A country with grown traditions and customs, where already emperors and kings pursued the art of hunting. Today, nature lovers from all over the world come to take pleasure in the landscape, and hunters who appreciate the high-level small game bags.



NOBLEX® 8x56 ED/OH

The perfect companion
for any time of the day



Deerstalking in the mountains is a very special experience. Hunters, who have already experienced a mountain hunt report on their experience with bright eyes. The rough nature cannot harm the chamois. They find something to eat even in the steepest hill edges and jump from rock to rock. For man, hunting chamois is not only a conditional challenge but also a discipline requiring shooting skills. For broad valleys, high mountains, and differences in altitudes can deceive the eye. In order to place a good shot hunters should have the appropriate equipment at their disposal and be well - practised in using their weapon.



To the mountains I want to fly
A green valley I want to see,
In grass and flowers want to be,
Happy with the sun beam in the sky.

A. H. Hoffmann von Fallersleben

Mountain & Chamois



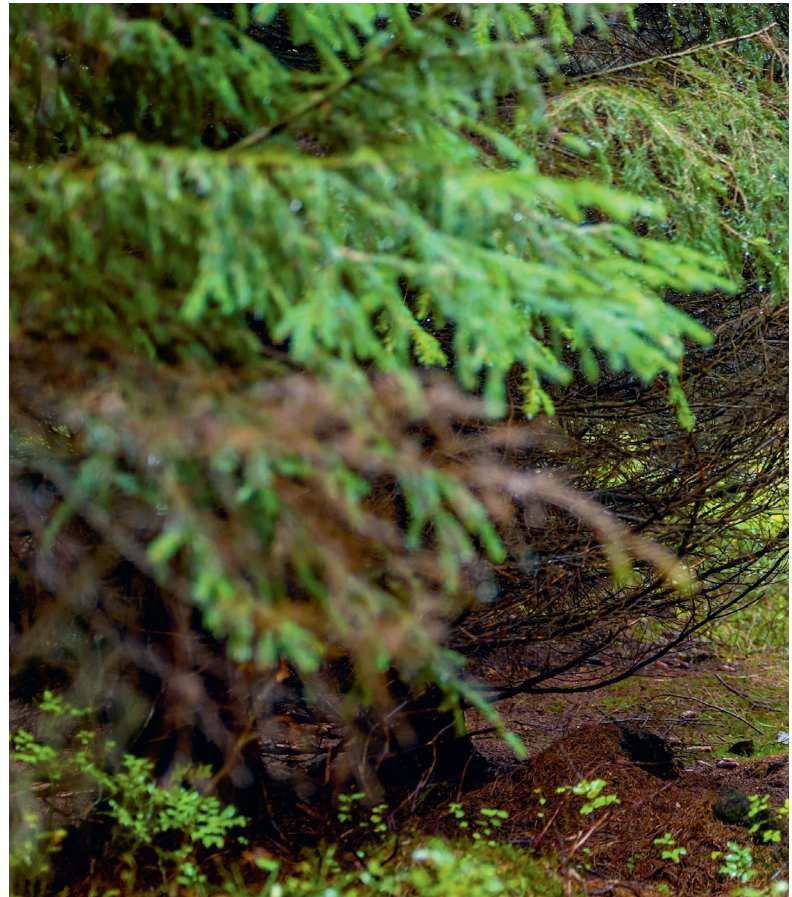
NOBLEX® N6 ED
High Performance in every situation

Experiencing **passion** together with others



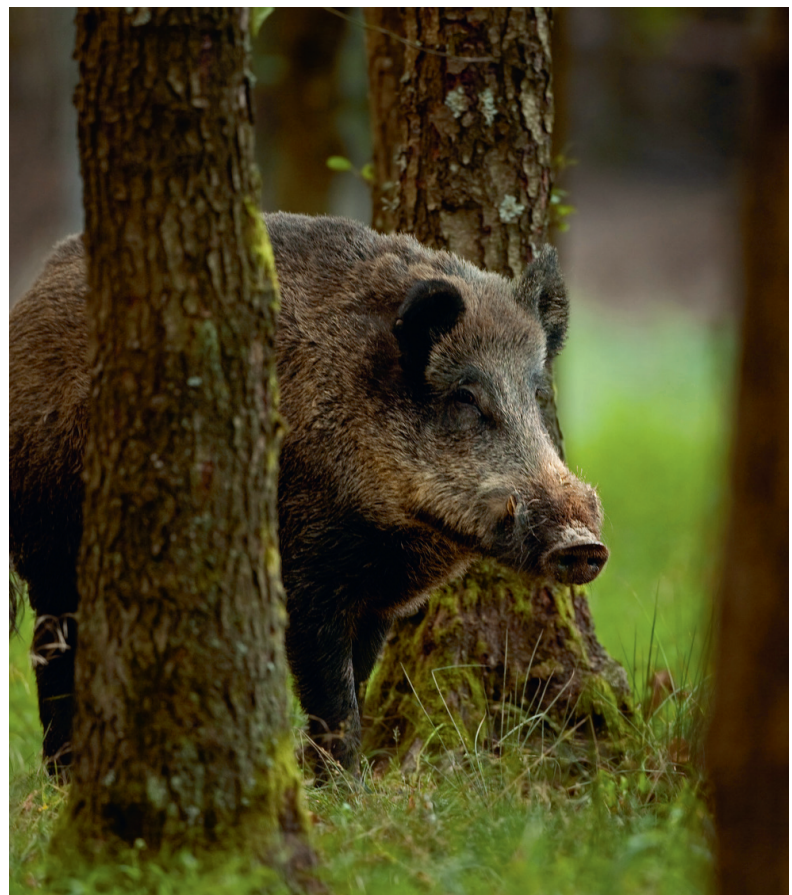
NOBLEX® Quicksight

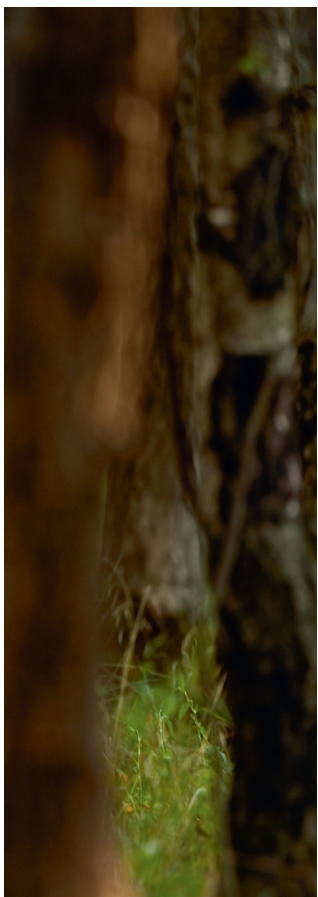
Flexibility and performance
at highest level



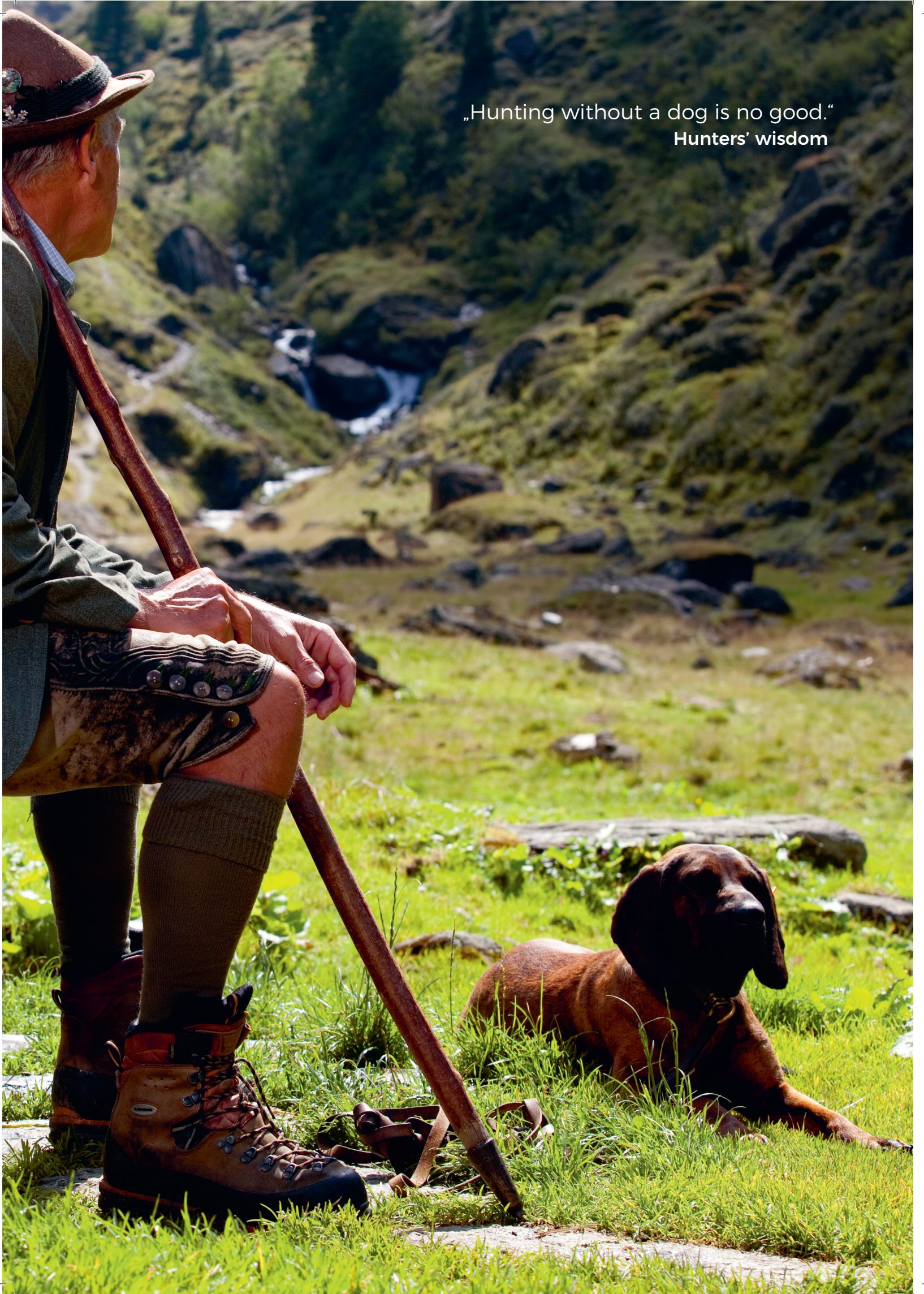
The raised stand is accessed and the pulse rises. The first cracking close to the stand, hearing the drivers crying the well-known “hop, hop, hop” in the distance. A wild boar breaks through the blackberry bushes. A decision needs to be made within seconds: “Is it a male or female animal? Do age and weight fit?” Everything’s okay!

The rifle at the ready, everything in sight through the riflescope, panning and waiting for the right moment. No trees or branches in the way, the shrubbery is not too dense. Taking aim, pulling the trigger. The wild boar is down. The heart is racing. Reloading – just in case. A good shot – a good piece of game. The signal sounds – the hunt is over.





„Hunting without a dog is no good.“
Hunters' wisdom



MY DOG

The devoted companion of the hunter

The relationship between hunter and dog is a very special one. Together, they experience the thrilling wandering through the hunting ground, exciting driven hunts and quiet hours in nature. In the process, the dog is always the loyal companion of the hunter. When tracking he finds any shot game and in a hunting party also drives out animals hiding in the shrubbery. No wonder that – according to the German Hunting Association – 63 percent of all hunters have a hunting dog.

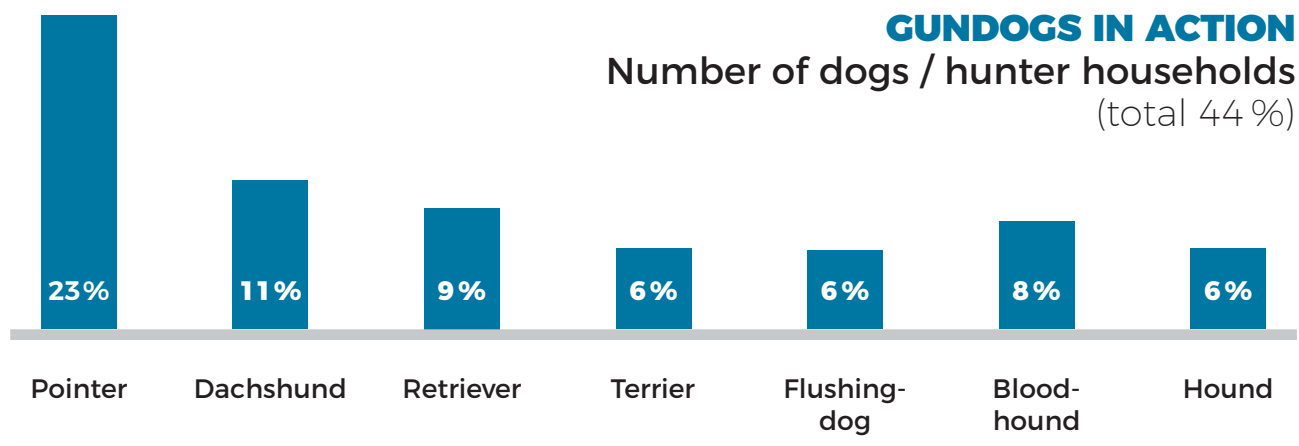


63% of all hunters' households have one (41 %) or more (22 %) gundogs!



NOBLEX® N4 vario

With an optimized red dot for a precise shot



www.jagdverband.de

Our Innovations 2018

NOBLEX® N6 ED

- Pin-sharp images
- Excellent transmittance values
- Parallax adjustment 50 to 1200m
- Highest dynamic range of reticle illumination
- Diffractive, energy-efficient illuminated reticle
- Z-inside rail
- Quick reticle adjustment (ASV)*



NOBLEX® N5

- Monoblock production guarantees perfect stability
- Key-controlled, continuous intensity adjustment of the red dot
- Optimally usable eye distance
- Outstanding price-performance ratio



NOBLEX® N4 vario

- Optimized, dimmable daytime dot
- Combination of beam sighting in the 1st image level for distance estimate and a fine illuminated dot in the 2nd image level
- Automatic red dot switch-off with memory function



NOBLEX®sight für Glock M.O.S.-System

- Developed for handguns
- Large lens for easy targeting
- Highest stability
- Optimized illuminated dot
- Especially optimized for the requirements of small arms
- Highly integrated in the weapons system



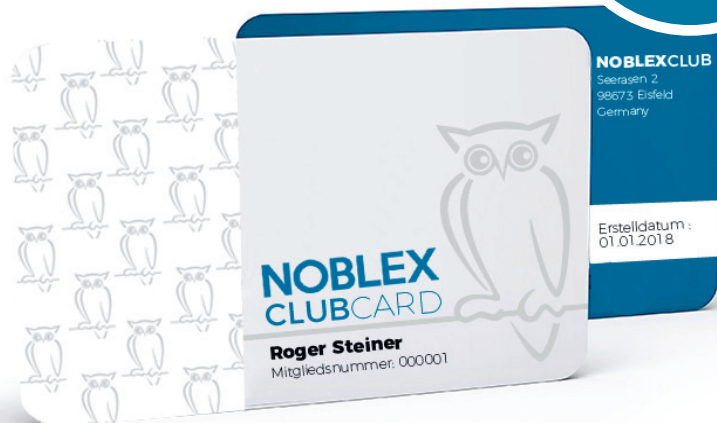
*on demand

NOBLEXCLUB

Welcome to our NOBLEX-Club

Being in touch with our customers is very important to us. For this reason, we would like to make it easier for you to get in touch or to place an order with us. At the same time, Noblex Club members are granted discounts when ordering another product from our range.

**Online
application**



Your advantages

- Free registration
- Newsletter for hunters
- Simplified service communication
- Discounts for additional purchases
- News by e-mail
- Special offers from us and our partners

About us

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Made in Germany

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